



AD APPLICATION FORM

GITOF Exhibition

14 – 16 Feb. 2006, Gulf Int’l. Convention Center - Bahrain

GITOF 2006

Messers/ **ExiCon** Exhibitions & Conferences, we wish to reserve an ad page at “**GITOF ’06 Exhibition Guide**”

Company Name	<input type="text"/>	Person in Charge	<input type="text"/>
Title	<input type="text"/>	E-mail	<input type="text"/>
Address	<input type="text"/>		P.O.Box <input type="text"/>
Telephone No	<input type="text"/>	Fax <input type="text"/>	Mobile <input type="text"/>

Please, mark your choice by X

<input type="checkbox"/> Back cover \$ 2500	<input type="checkbox"/> First inside cover \$ 1500	<input type="checkbox"/> Last inside cover \$ 1200
<input type="checkbox"/> First inside page \$ 1200	<input type="checkbox"/> Middle two full pages/ Bleed \$ 1500	<input type="checkbox"/> Full inside page \$ 800

Ad design and layout should be send on CD, as “eps” or “jpg” format (films are NOT acceptable)

General Conditions & Information:

- Advertising material may be sent at any time after signing this application until the deadline, which is 01/02/2006.
- If the advertising material is not received within the above-mentioned period, only the Exhibitor’s name and address will be printed in the Exhibition Directory. The Ad cost – which had been paid in advance – will revert to the Organizers.
- The arrangement of the inside Ad pages will accommodate the needs of internal design and composition.
- When Ad material is sent by ordinary or express mail, the date and method of dispatch should be relayed to the Organizer by fax or e-mail.
- Extreme attention should be paid to the size of the layout, to conform to the required specifications.
- The total cost of the Ad should be settled at the time of reservation by:

- Cheque/ Bank draft made payable to “**ExiCon Exhibitions & Conferences**”, sent to ExiCon by express mail (Address: P.O.Box: 14/ 5765 Beirut 1105 2070 – Lebanon, Tel. +961 1 644 224 – Fax. +961 1 647 325)

OR

- Bank transfer to the beneficiary **ExiCon Exhibitions & Conferences**: Lebano-Francaise Bank, Mazeraa Branch, Beirut – Lebanon - SWIFT code: BLF SLBBX A/C No. (1 0 5 2 1 8 0 . 0 0)

(Please attach a copy of the Bank transfer details with your Registration Form to fax. +961 1 647 325)

The reservation will be confirmed upon receipt full payment.

Directory Description

- Format 15x21 cm
- Interior paper: Kochett matt, 135 gr.
- Cover board: Kochett matt, 300 gr.
- Cover & interior printing: full colors
- Matt laminations on cover
- Printed quantity (5000) copies (distributed free of charge)

Advertisement Description

- Format 15x21 cm
- Your Ad on CD at any Mac. system software (or PC system on photoshop or illustrator software)
- We can design your Ad, with additional \$500 as design fees.

<p>Please fax, mail or e-mail this form to ExiCon Exhibitions & Conferences Tel (+961) 1 644 228 - Fax (+961) 1 647 325 Mobile (+961) 3 330 363 – 3 537 852 E-mail: exicon@gitof.com <u>OR</u> info@gitof.com</p>
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<p><u>Please, state and special remarks or demands</u></p>
